

Launch of RECYCLE by Refashion, the first digital platform for connecting textiles and footwear recycling stakeholders

Within the framework of its mission to accelerate clothing and footwear recycling, the French eco-organisation Refashion innovates with a tool that connects recycling professionals: from non-reusable textile feedstock mapping to the identification of transformation processes and the integration of the resulting materials into new products, Recycle by Refashion is the first step towards a secondary materials exchange.

Where to source polyester from used non-reusable textiles ?
How and where to recycle trainers ?
Who can provide recycled fabric swatches ?

In 3 clicks on RECYCLE by Refashion can answer these questions by identifying companies and suitable solutions. This new digital platform, unique in Europe, is dedicated to identifying materials resulting from textiles and footwear recycling, to promoting recycling solutions and to connecting stakeholders. RECYCLE by Refashion provides a true stepping stone to accelerate the industrialisation of recycling solutions in Europe. Refashion, the textile industry's eco-organisation, is continuing with its innovation strategy that will help transform the industry to one that embraces the circular economy. It gives impetus to the industry with this platform that focuses on materials and provides a tangible solution to the lack of visibility of materials to be recycled.

The Refashion platform for connecting textiles and footwear recycling stakeholders

Recycle
Re_fashion

Recycling solutions News

Contact-us Go to the platform EN

in
Welcome to the
Refashion Recycle
platform

Refashion Recycle connects textile and footwear recycling stakeholders, in France and Europe

Go to the platform

52
recycling solutions

245
stakeholders

78 000 t
of textiles and footwear for
recycling and recovery

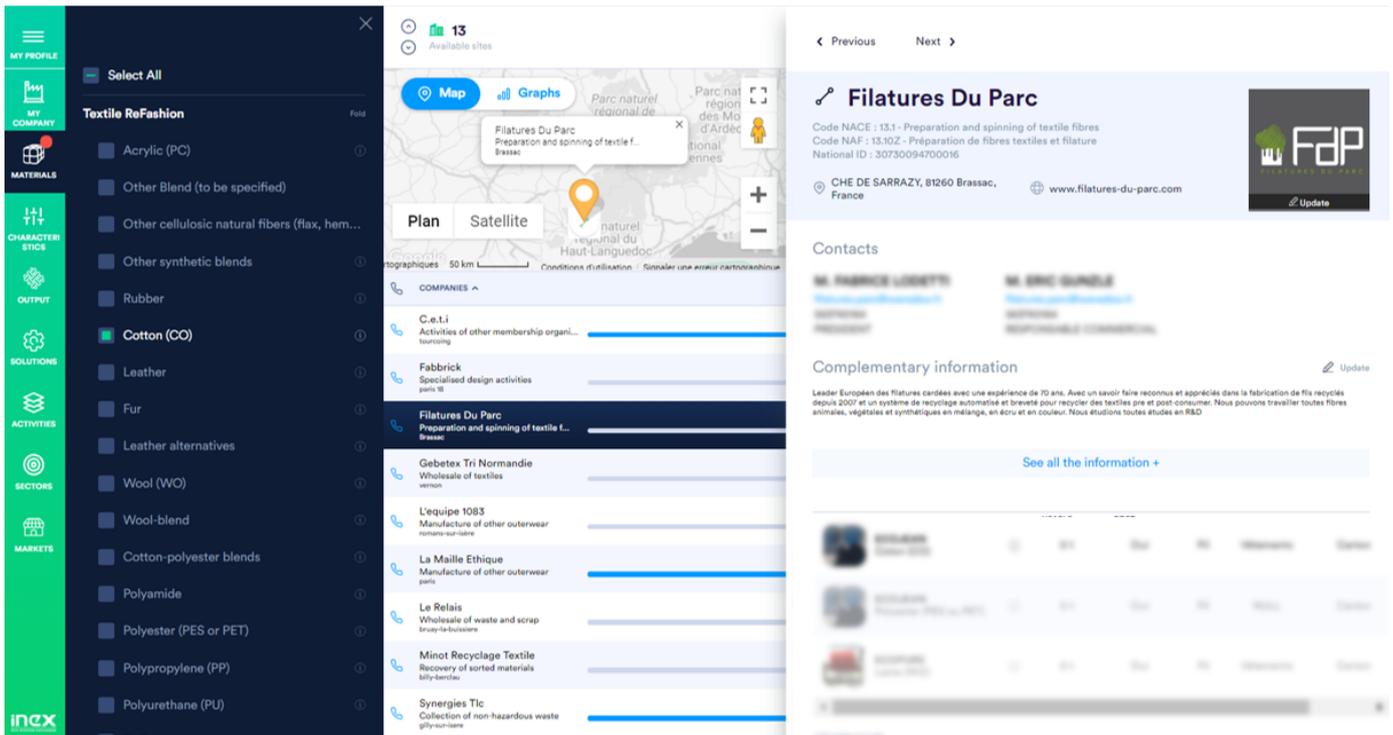
The Refashion RECYCLE platform provides an answer to a major challenge: bringing together companies offering materials and industrialists who will integrate those into their production processes.

Refashion speeds up the industrialisation of recycling

Online beta-test : 28 July

Official launch : end September 2021

Through its new platform Refashion RECYCLE, operational as from July 2021, Refashion aims to ease access to materials resulting from recycling, and to develop full-scale solutions for textiles and footwear recycling and recovery in France and in Europe. In just 3 clicks, professionals will be able to obtain in a region of their choice, non-reusable textiles and footwear feedstock potential, recycling solutions and detailed stakeholder profiles responding to their requirements.



Mobilise and federate stakeholders in all industries

“Recycling waste from the textile industry on an industrial scale is only possible by opening up end markets in other industries than the textile industry. This cross-industrial approach is essential to achieve our goal of a 100% circular industry”, said Alain Claudot, Refashion CEO.

Mainly aimed at textile sorting operators and reprocessors, the Refashion RECYCLE platform creates transversality between industries to foster open-loop applications : **from plastics, building or automotive industries and, of course, the textile industry for the closed loop.**

Refashion has set up a **30-strong group of European experts coming from various industrial sectors in France, the Netherlands, Germany, Italy, Belgium and Spain**, in order to define sorting filters, content, recycling solutions definitions and user pathways, in French and in English. *“This stage for defining content is crucial given the language*

differences between industries. A "long fibre" in textiles is 5 cm, whereas a "long fibre" in composites is 15 cm minimum”, affirms Cecile Martin, Refashion Innovation and Recycling Manager.

RECYCLE by Refashion already lists 160 stakeholders, 65% of which are French and 35% European. Amongst these, 40% are textiles and footwear materials suppliers, and 60% materials processors offering semi-finished and finished products to the textile, plastics, transport, building or even the sports industries.

RECYCLE by Refashion: An effective, free and selective tool

This interactive and cost-free tool has been designed in both French and English. Subscription is subject to compliance to a good practice commitment charter and validation of each request by Refashion. The tool provides safe access to detailed data on materials feedstock ; reprocessing solutions and innovative recycled products. A Refashion team is dedicated to provide assistance to users browsing the platform, connecting up with stakeholders and guiding stakeholders from cross-industries collaborating together. Refashion has partnered with the company Inex Circular, specialist in digital relations between stakeholders in the energy and waste recycling sectors. Their robust technology has already been validated by market leaders in France and Europe (Veolia, Engie, Total).



RECYCLE by Refashion is part of the eco-organisation's mission to provide stakeholders with the means to act and transform the industry to a circular model.

The result : the forging of links between those companies offering materials coming from textiles and footwear sorting, those capable of processing them and industrialists from various sectors who will integrate these recycled materials into their production processes.

Re_fashion

For a 100% circular textile industry

PRESS CONTACTS

Jennifer Cuenca

jennifer.cuenca@becoming-group.com - +33(0)7 78 45 21 78

Marie Boullenger

marie.boullenger@becoming-group.com - +33(0)6 13 93 15 57

Raphaël Tassart

raphael.tassart@becoming-group.com - +33(0)6 35 03 39 21

